



Client trends in Employment Services

Employment Ontario and Employment Service data between 2012/2013– 2016/2017

Data source: Western Ontario Planning Boards virtual data repository - OneHub



This project is funded in part by the Government of Canada and the Government of Ontario.

Number of Clients

The number of assisted clients approached the target in 2014-2015, but dropped afterwards. These results should be considered in association with the yearly labour market context.

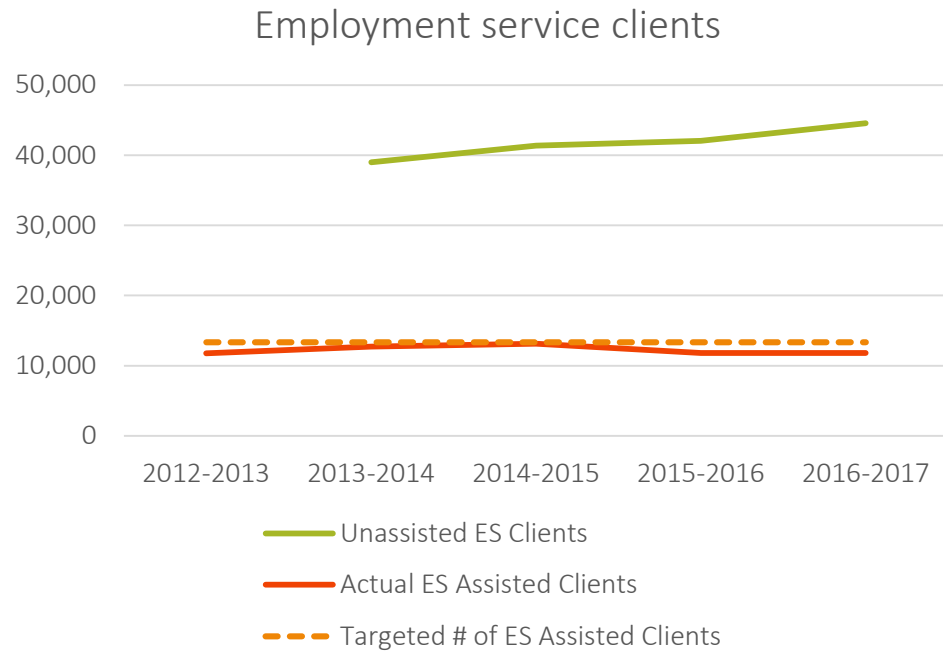


Figure 1

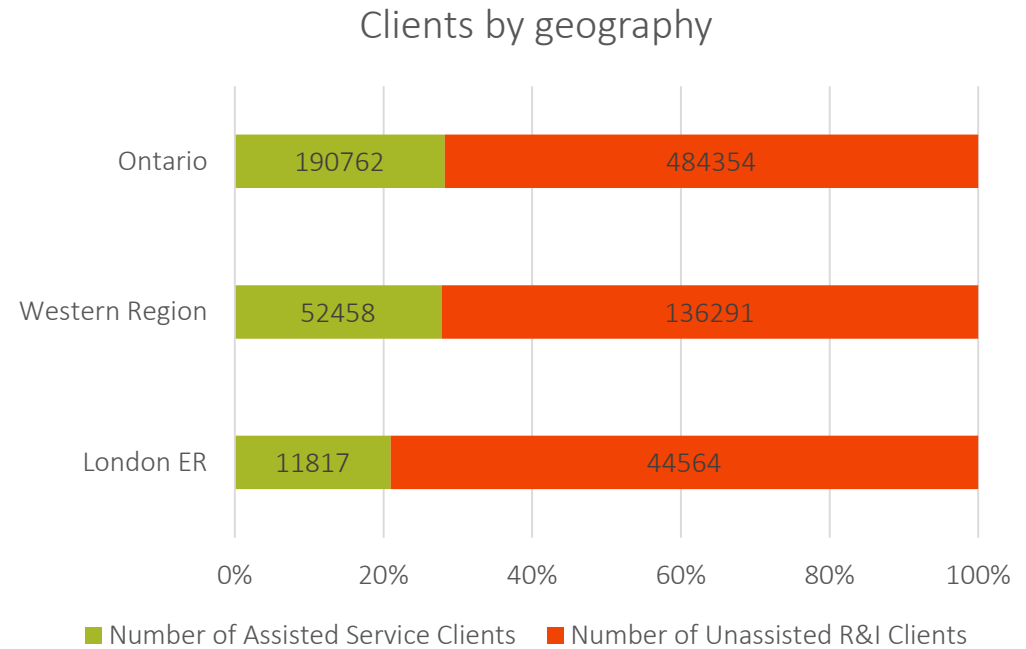


Figure 2

Assisted clients by age group

The “25-44 year olds” is the largest group among the assisted clients although more recently, the three age groups seem almost equally represented among the unemployed in London CMA. The “15-24 year olds” followed a decreasing pattern after 2014/2015.

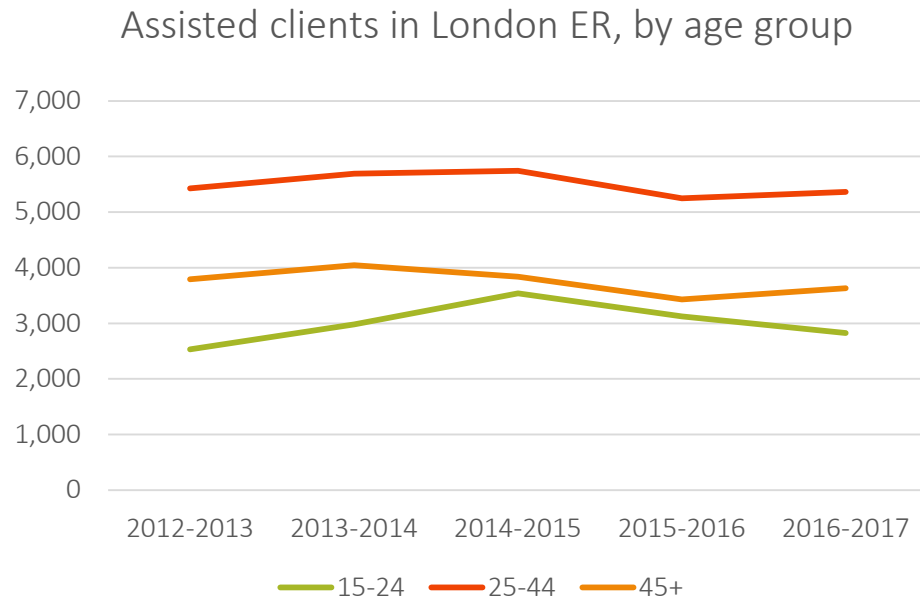


Figure 3

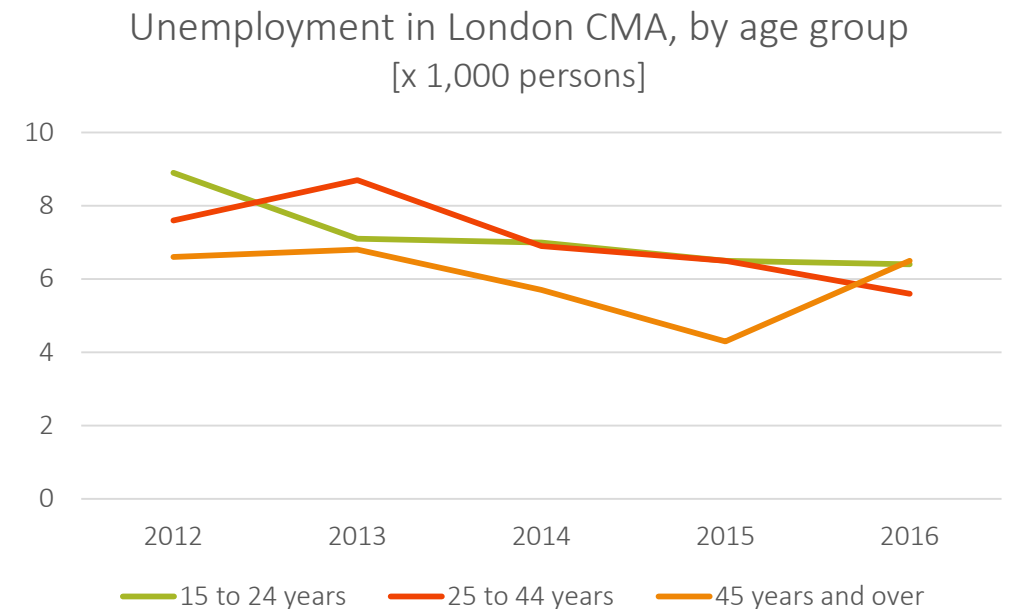


Figure 4

Data source: Statistics Canada, CANSIM, table 282-0129

Assisted clients by age group

The age groups “15-24” and “45+” are larger for the assisted clients in London ER than in the Western Region or the province, which suggest three things: 1) either it reflects the specificity of the London ER demographics, 2) or it reflects the current focus of the ES on “youth” and “mature” age groups, and 3) or both.

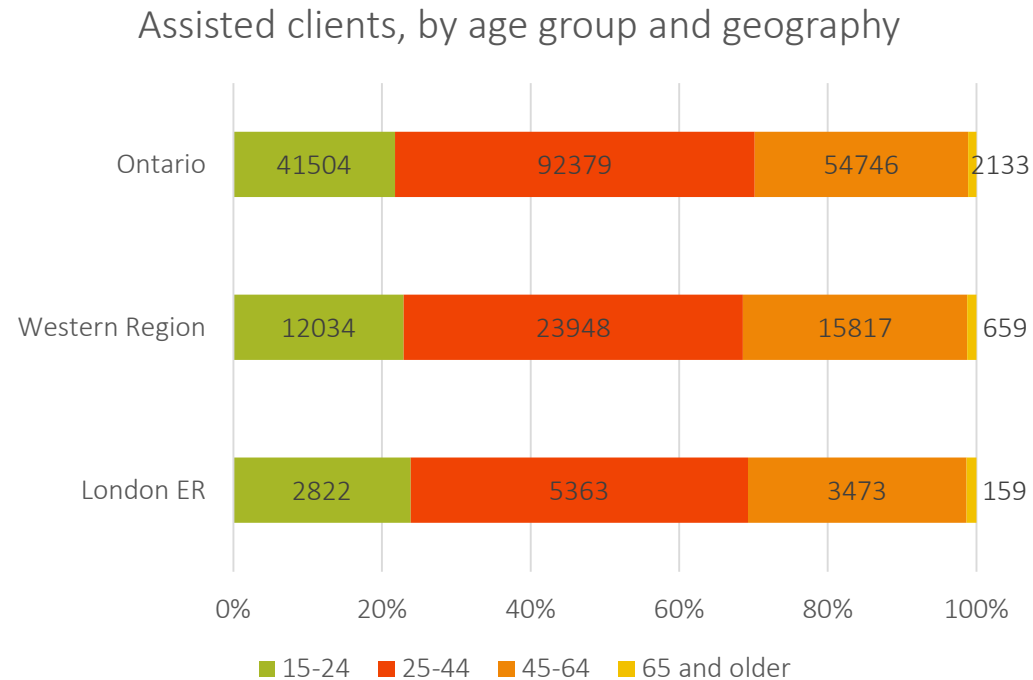


Figure 5

Assisted clients by sex

More males were assisted than females, result somewhat expected given the difference in the unemployment numbers by sex.

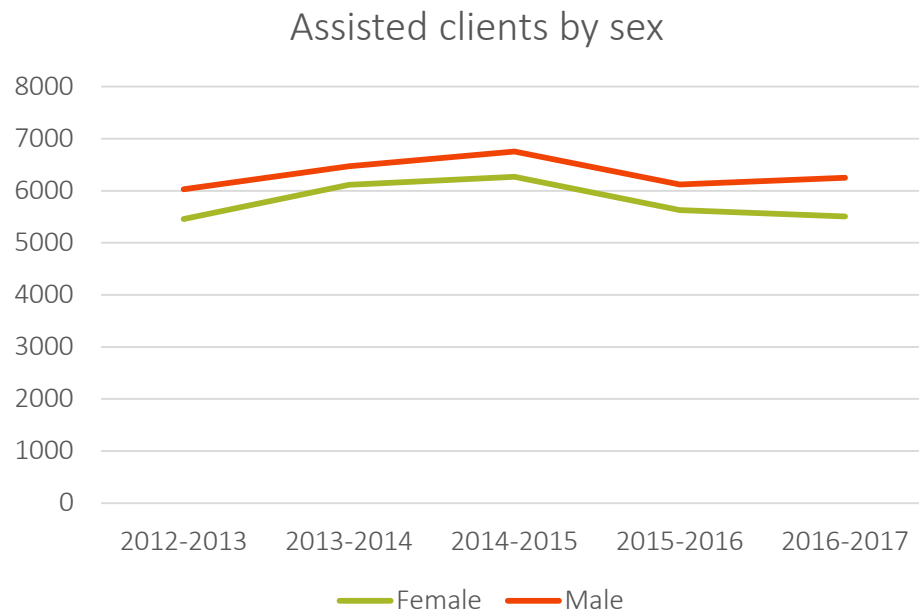
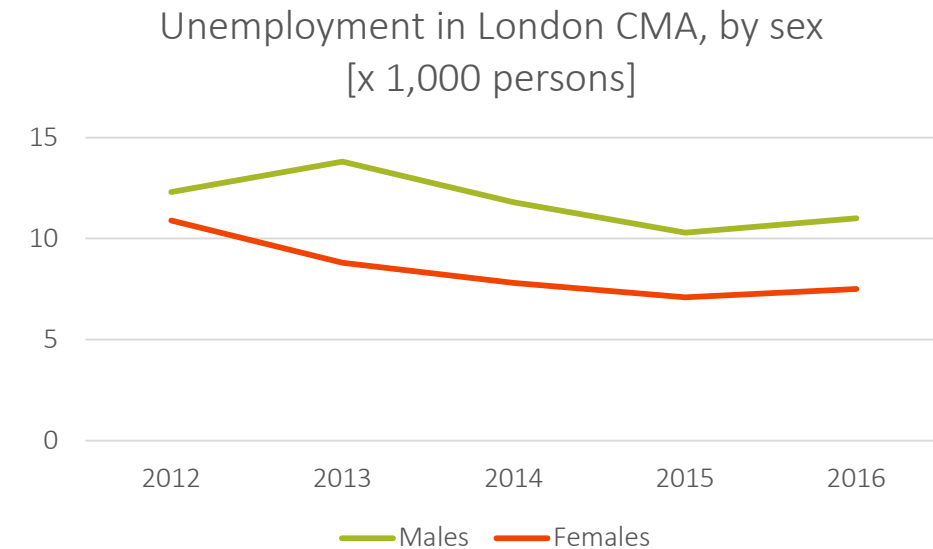


Figure 6



Data source: Statistics Canada, CANSIM, table 282-0129

Figure 7

Assisted clients by sex

The male assisted client base is larger in London ER than in the Western Region or the province.

Assisted clients by sex in London ER, in 2016/2017 - comparison



Figure 8

Assisted clients by educational attainment

The largest group among the assisted clients were people that “completed secondary school.” The next largest group was the clients that “completed a College degree.” Since 2013/2014 the number of assisted clients with a “university” degree grew.

Assisted clients by educational attainment at intake

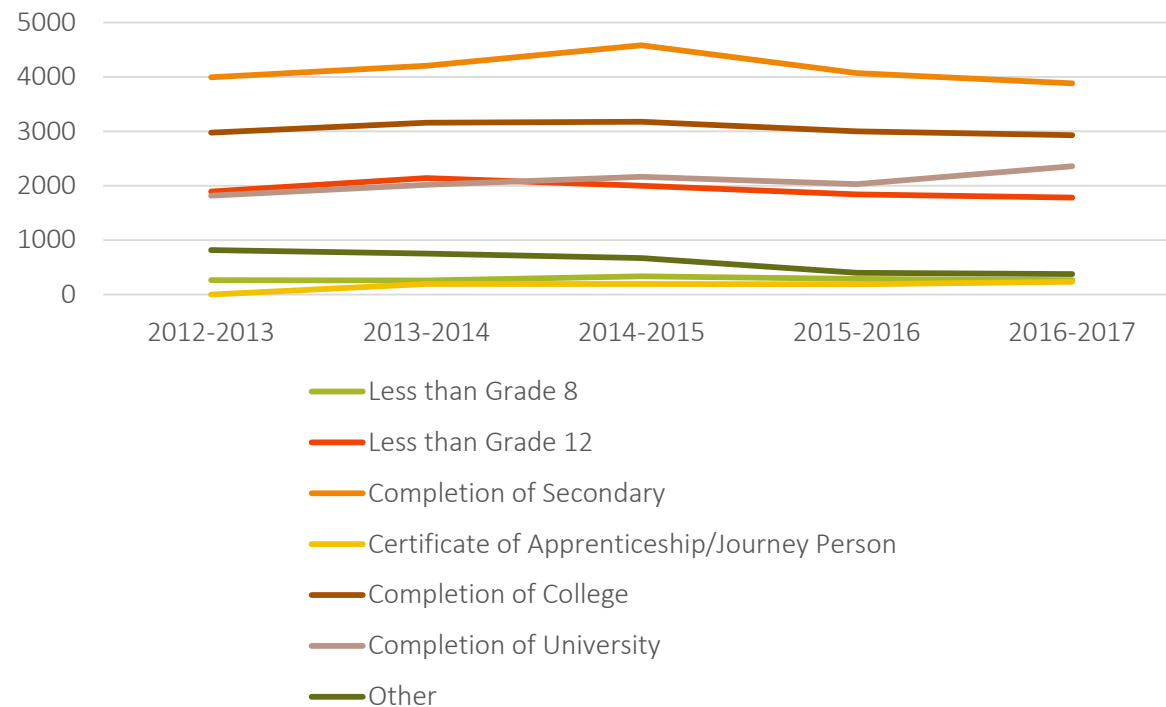


Figure 9

Assisted clients in London ER in 2016/2017, by educational attainment at intake

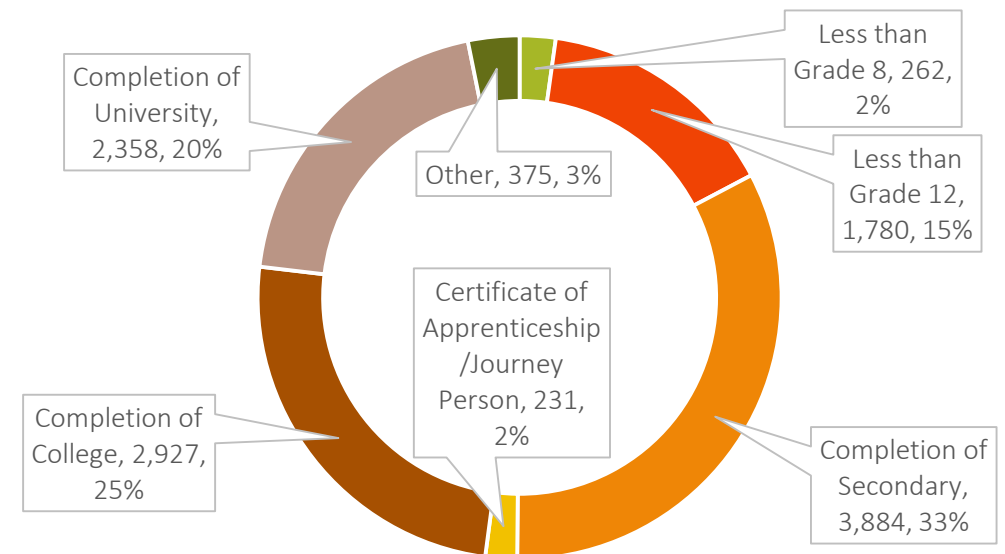


Figure 10

Assisted clients by educational attainment

During 2016/2017 fiscal year, more assisted clients in London ER than in the Western Region or in Ontario had “completed Secondary School” or had less educational attainment. Overall, the assisted clients in London ER were less educated than the assisted clients at provincial level.

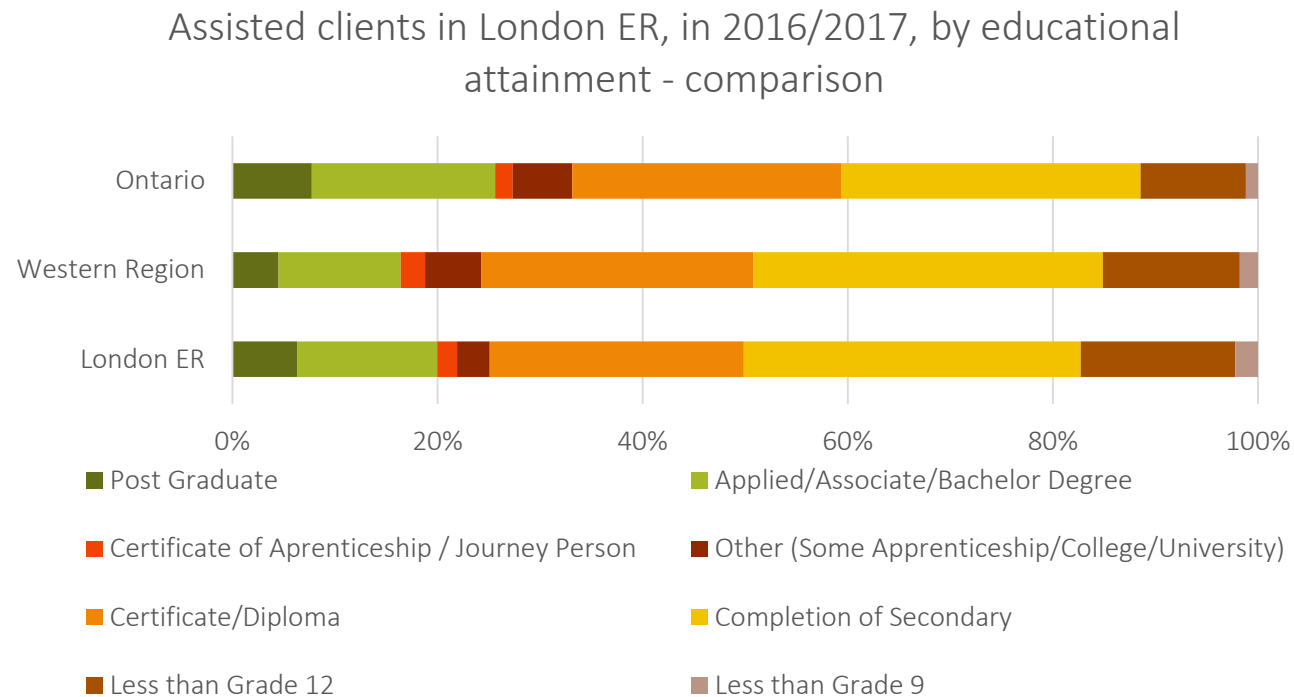


Figure 11

Assisted clients by designated groups

Since 2015/2016, the number of assisted clients in each designated group increased. Major changes can be observed for “internationally trained professionals,” “newcomers,” and “persons with disability.” During 2016/2017 fiscal year the assisted clients in London ER were more likely than provincially or regionally to be “internationally trained professionals,” “newcomers,” and “persons with disability.”

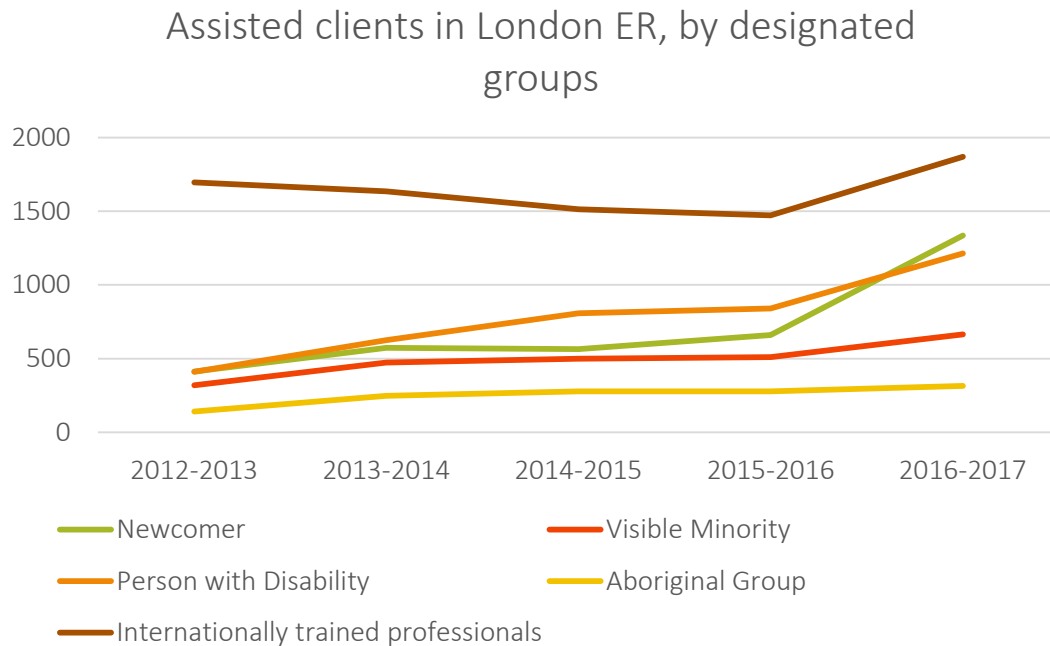


Figure 12

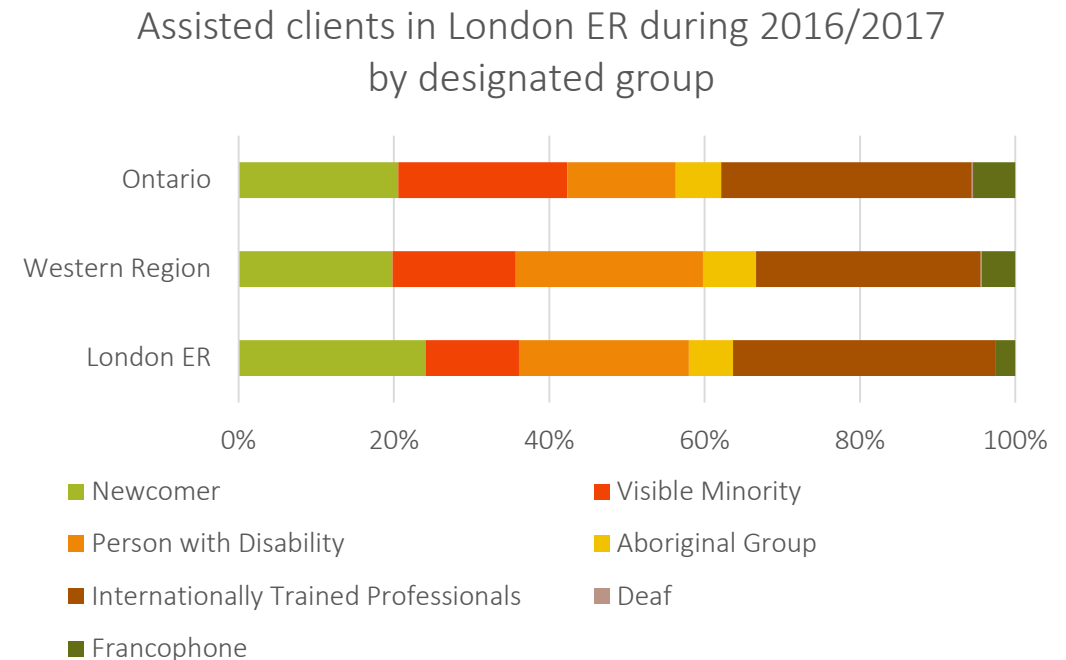


Figure 13

Assisted clients by designated groups

The percentage of assisted people associated with a “designated group” increased through time. A major increase is observable between 2015/2016 and 2016/2017.

Assisted clients in London ER - % people associated to designated group

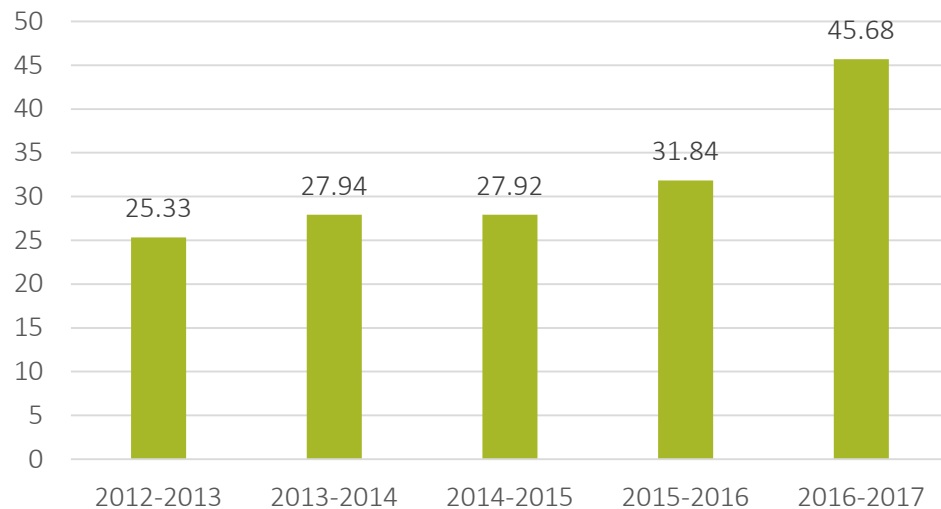


Figure 14

Assisted clients in London ER in 2016/2017 - by designated group

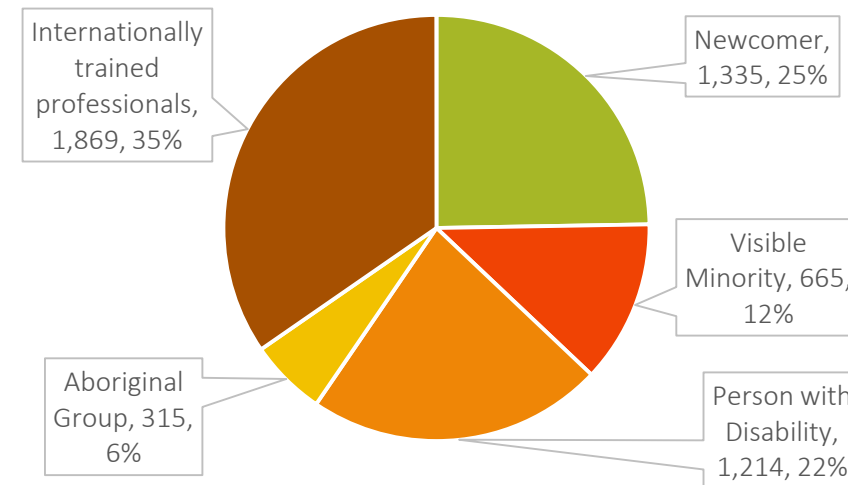


Figure 15

Assisted clients by labour force attachment

The typical client is “unemployed.” However, about 17% of the ES clients are in school or training and work parttime or full time, or are self-employed. The assisted clients in London ER during 2016/2017 fiscal year were more likely than assisted clients in Ontario or Western Region to be “under employed,” work “full-time” or “part-time,” or be “full-time or part-time student.” More likely to be attached to the labour force than clients in Ontario or Western Region.

Assisted clients in London ER, in 2016/2017, by labour force attachment

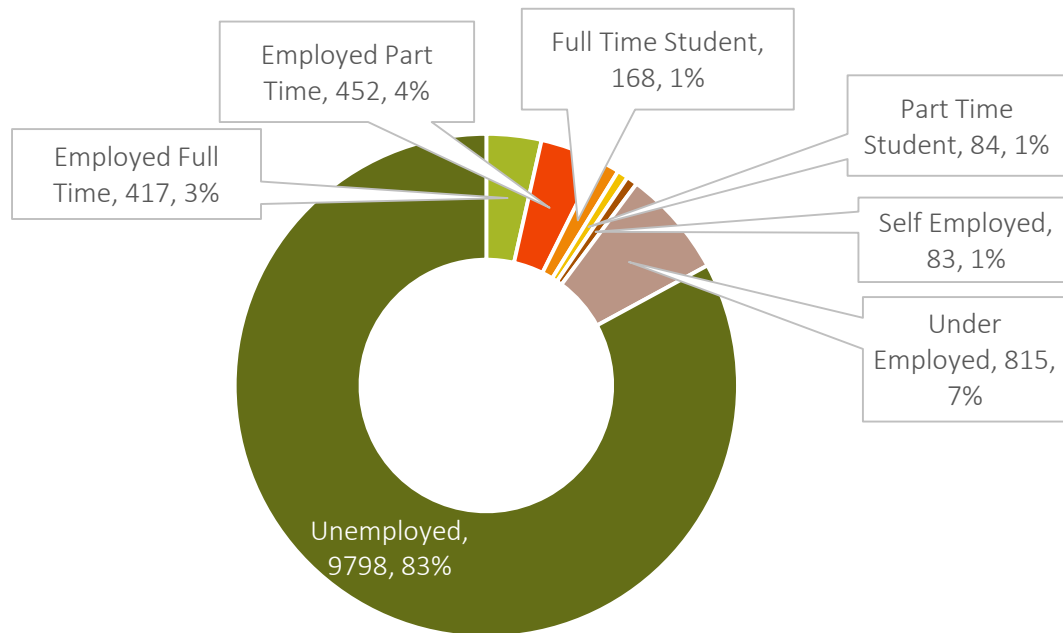


Figure 16

Assisted clients in London ER during 2016/2017 by labour force attachment - comparison

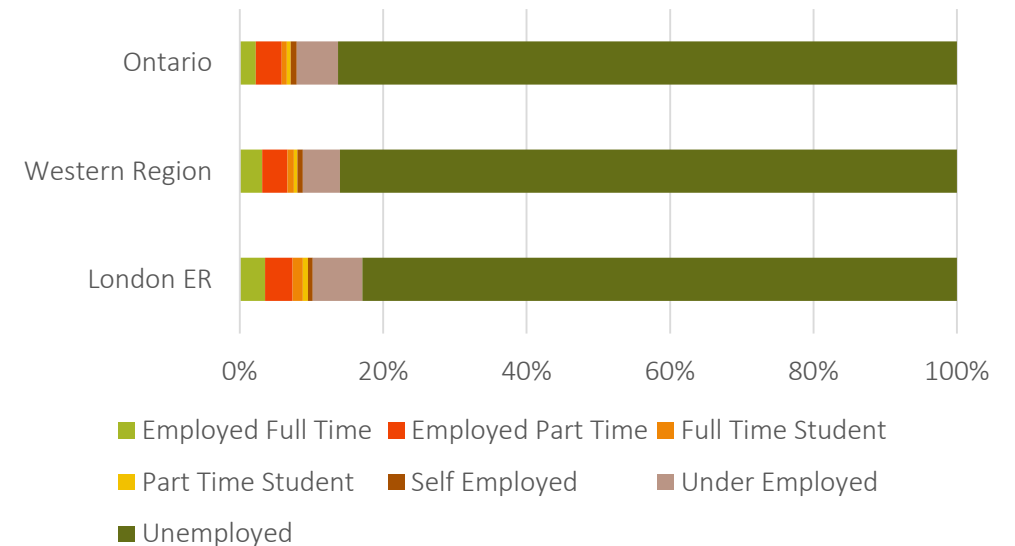


Figure 17

Assisted clients by source of income

The largest assisted group was made of clients with “no source” of income. The group size leveled off after 2014/2015. The group with “Ontario Works” as source of income dropped in size in 2015/2016 just to return back at 2014/2015 size in 2016-2017. A clear downward trend was followed by the clients’ group with “EI as source of income.” A slow and steady growing trend can be observed for the clients’ group with “Ontario Disability Program” as source of income.

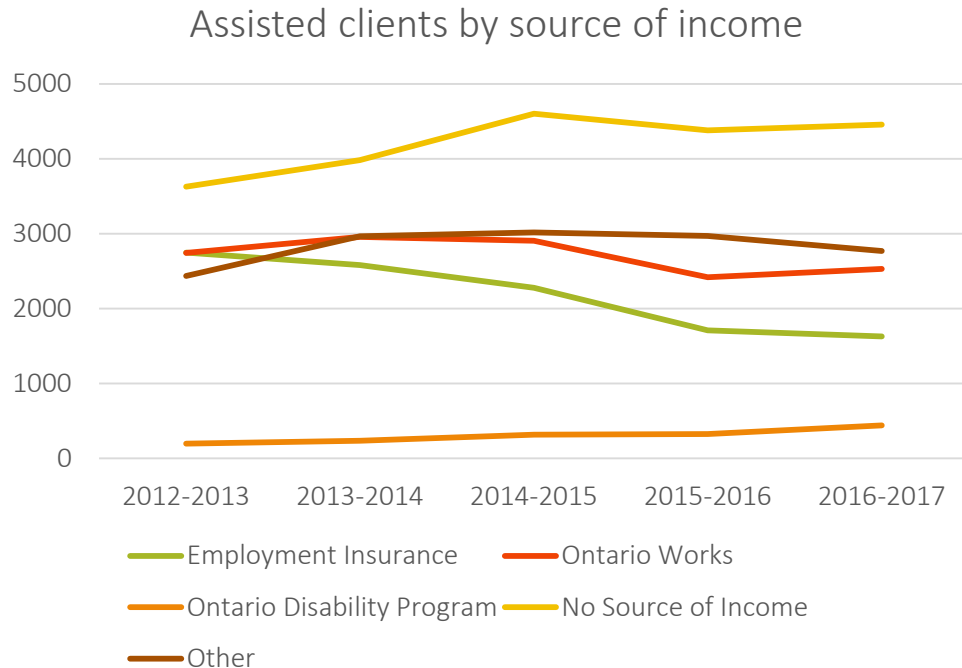


Figure 18

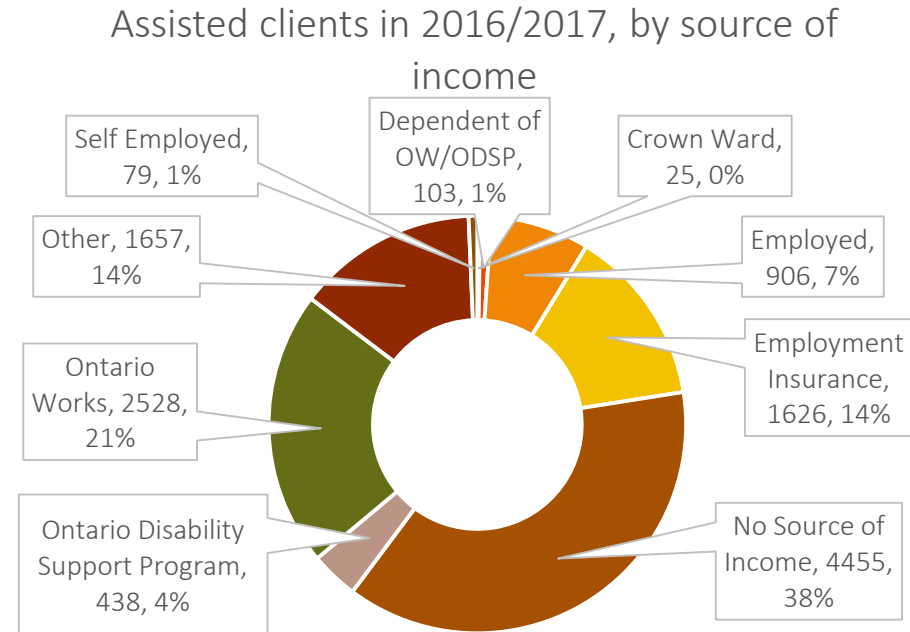


Figure 19

Assisted clients by source of income

Overall, during 2016/2017 fiscal year more assisted clients in London ER than in Ontario or Western Region were having some source of income: Ontario Disability Support Program, Ontario Works, Employed, Employment Insurance, or other.

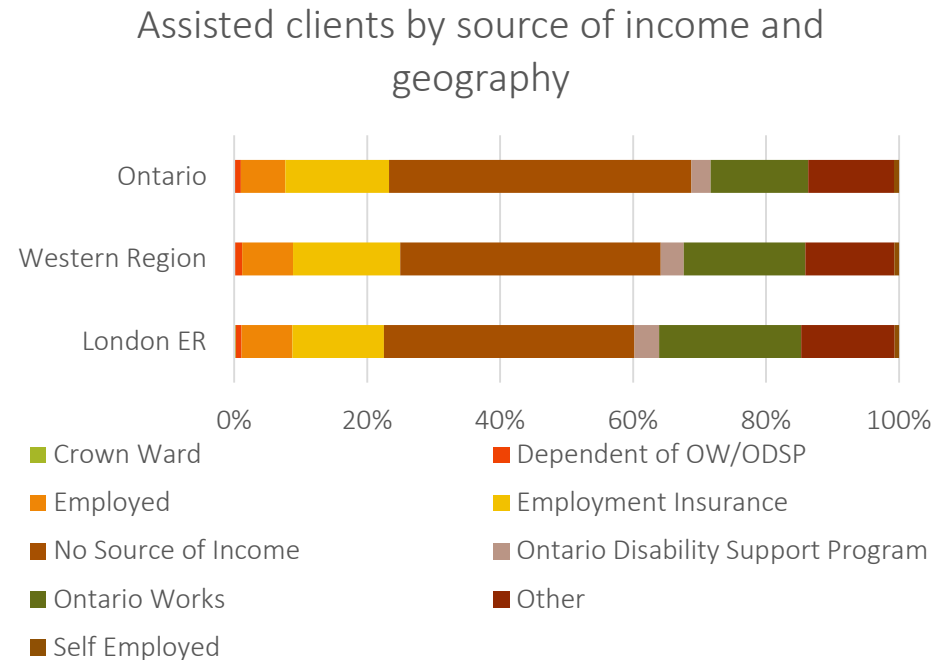


Figure 20

Assisted clients by length of time out of employment/training

The largest group of assisted clients was with “less than 3 months” out of employment/training. The next largest group of assisted clients were out of employment/training for “more than 12 months.” Because after 2014/2015 the number of assisted clients decreased, the size of all the groups of assisted clients by the length of time out of employment/training also decreased; predominantly the “less than 3 months” and “more than 12 months.” The “unknown” category was introduced in 2016/2017.

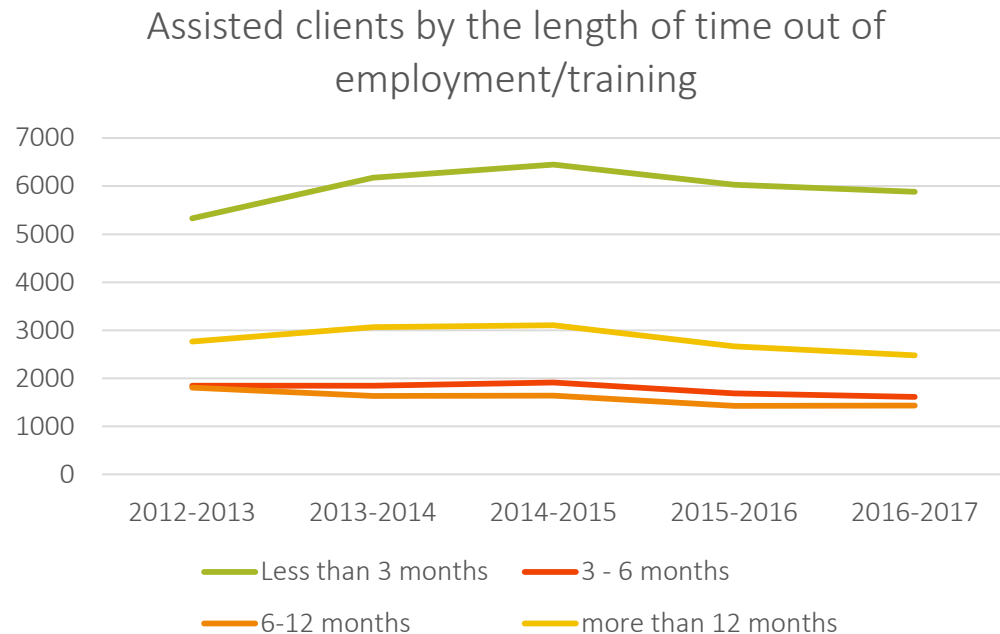


Figure 21

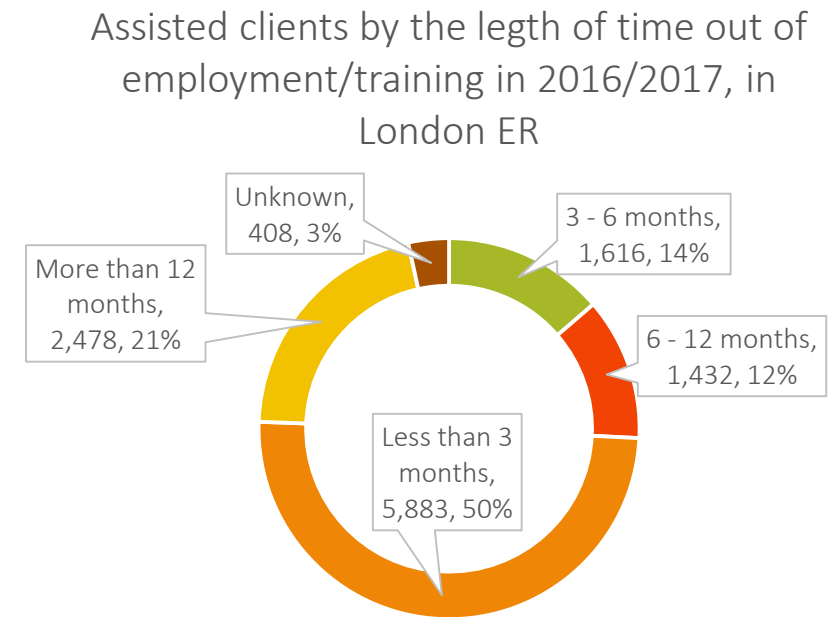


Figure 22

Assisted clients by length of time out of employment/training

During 2016/2017 fiscal year, the assisted clients in London ER were more likely than assisted clients in Ontario or Western Region to have a shorter length of time out of employment/training

Assisted clients in 2016/2017 by the length of time out of employment/training and by geography

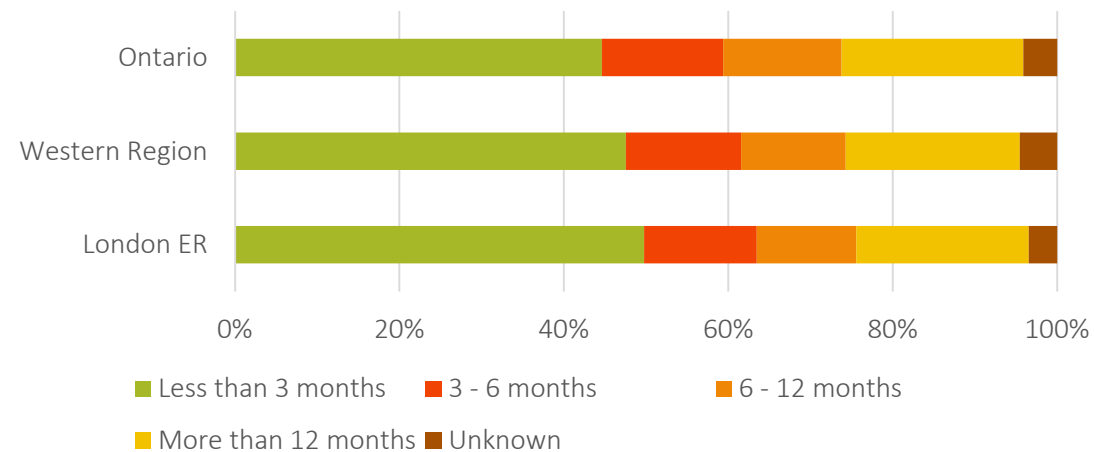


Figure 23

Assisted clients by layoff industry

Assisted clients by layoff industry in London ER, in 2016/2017

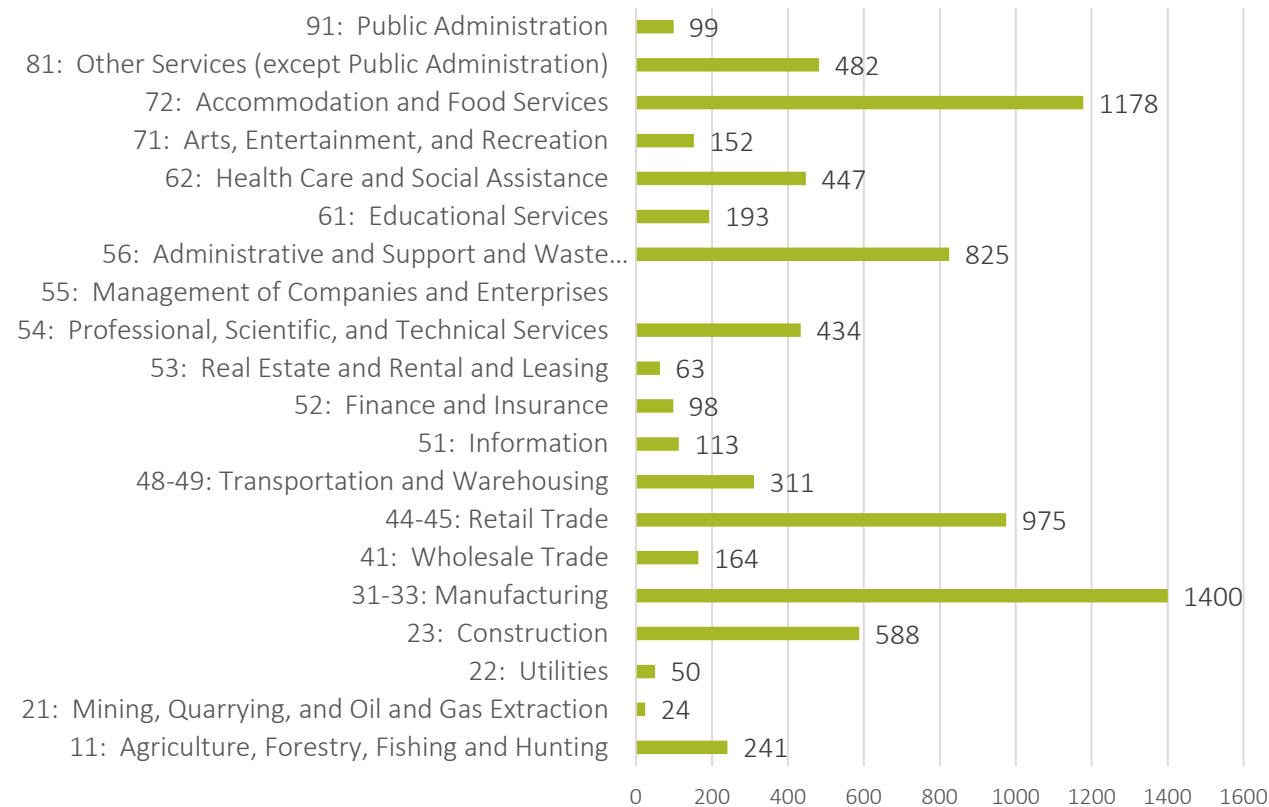


Figure 24

Assisted clients by layoff industry

Excepting for “Agriculture, Forestry, Fishing and Hunting”, “Professional, Scientific, and Technical Services,” and “Accommodation and Food Services” the proportions of assisted clients by the layoff industry in London ER were fairly similar to Western Region and Ontario.

Assisted clients in 2016/2017 by the layoff industry, by geography [%]

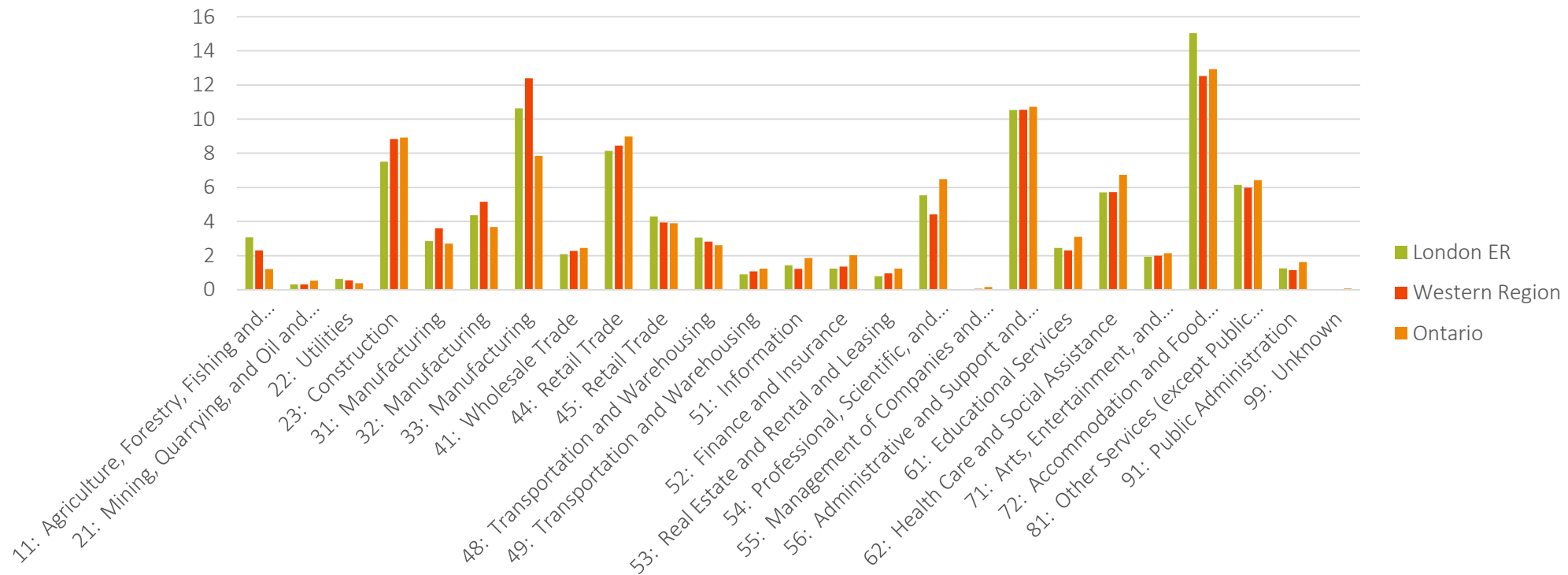


Figure 25

Who is the most typical client of the ES intake in London ER?

Male

25-54 years old

Completed secondary school

Canadian born

With “no source of income”

Less than 3 months unemployed

Laid off from “31-33 Manufacturing,” from one of the following occupational categories:

92: Processing, manufacturing and utilities supervisors and central control operators

94: Processing and manufacturing machine operators and related production workers

94: Processing and manufacturing machine operators and related production workers

96: Labourers in Processing, Manufacturing and Utilities

Assisted clients by exit results

The number of assisted clients landing on a job increased over time, while the ones continuing their training/education slightly decreased. The large majority of the assisted clients successfully finish their ES program getting a job or continuing their skills' development.

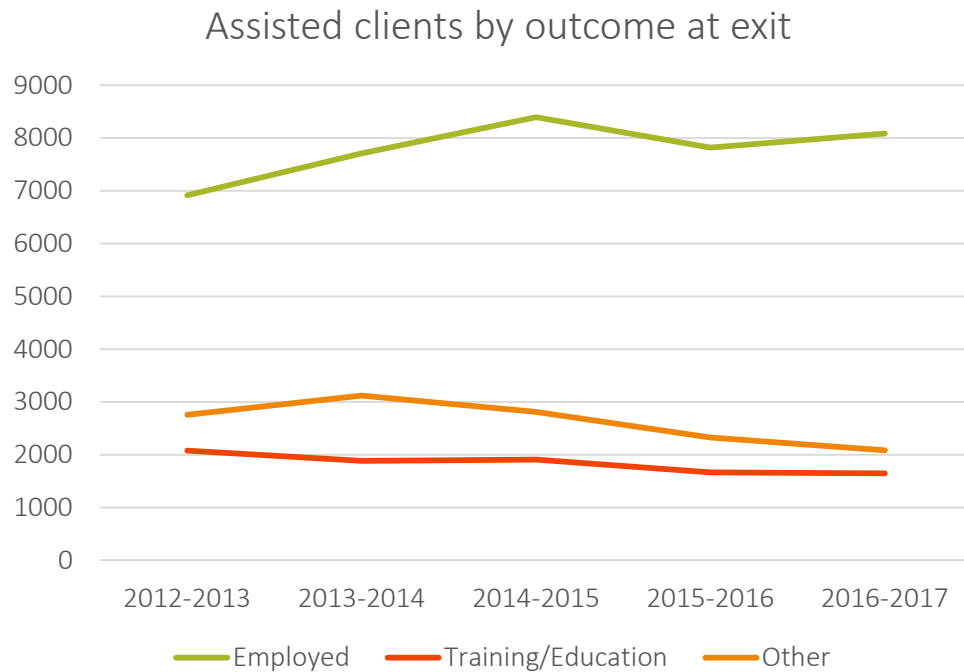


Figure 26

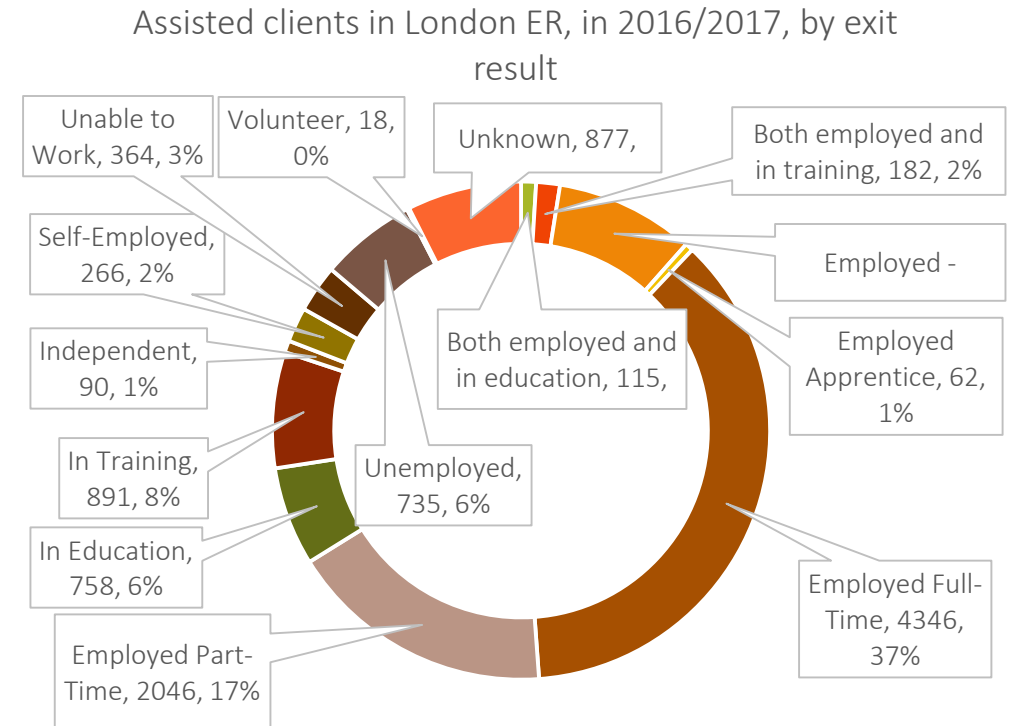


Figure 27

Assisted clients by exit results

During 2016/2017 fiscal year, a larger proportion of the assisted clients in London ER ended “in training/education” than in the Western Region or Ontario. A slightly smaller proportion of the assisted clients in London ER than in Western Region or Ontario ended their program by being ‘employed.’

Assisted clients during 2016/2017 by outcome at exit and geography

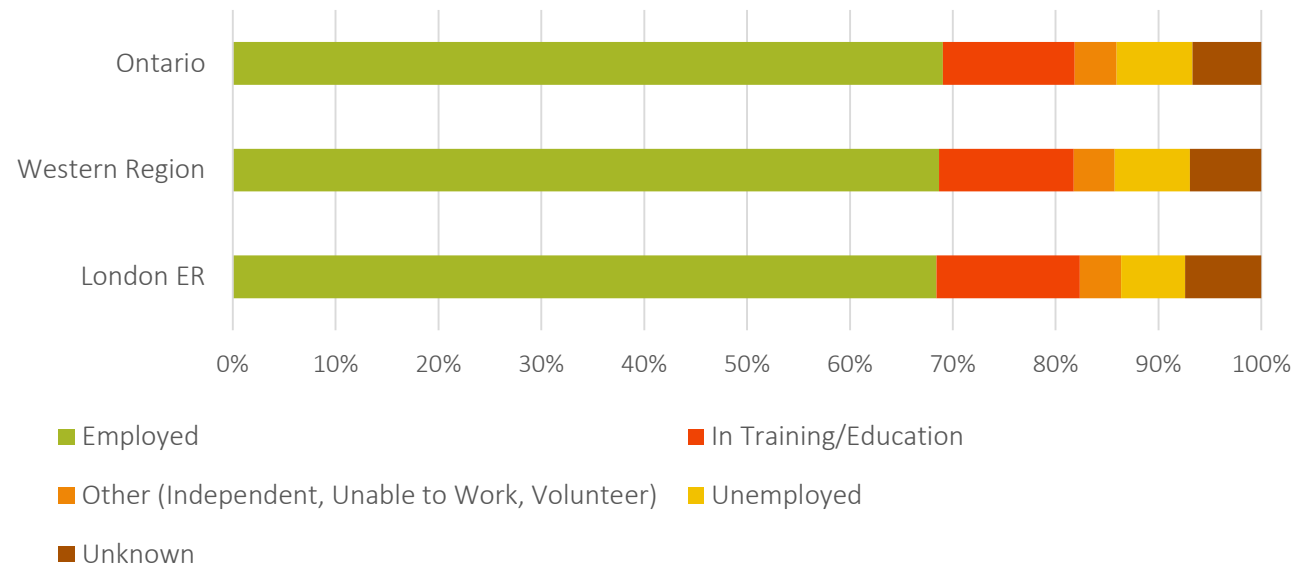


Figure 28

Assisted clients by exit results

Assisted clients in London ER by the exit outcomes - percent employed

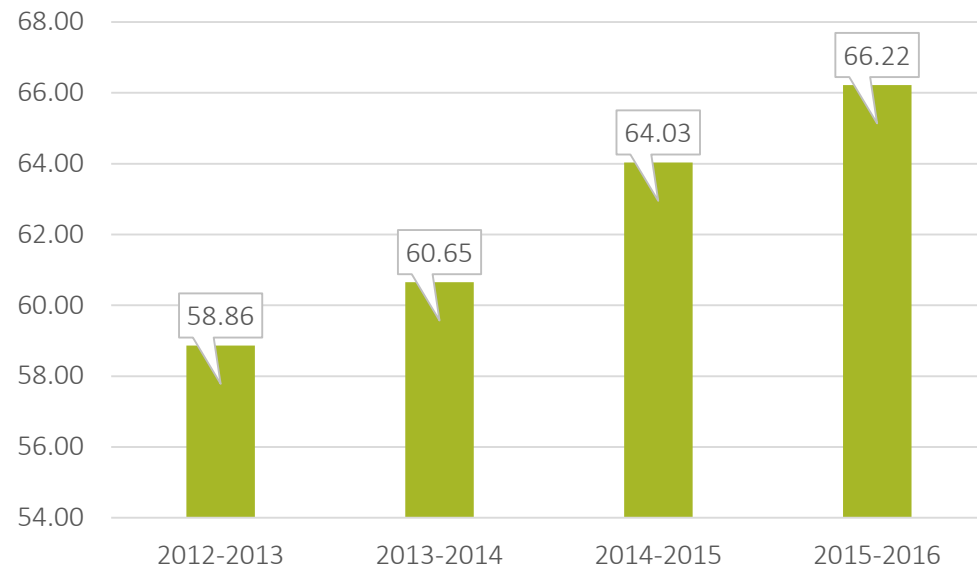


Figure 29

Assisted clients in London ER by the exit outcomes - percent clients in training/education

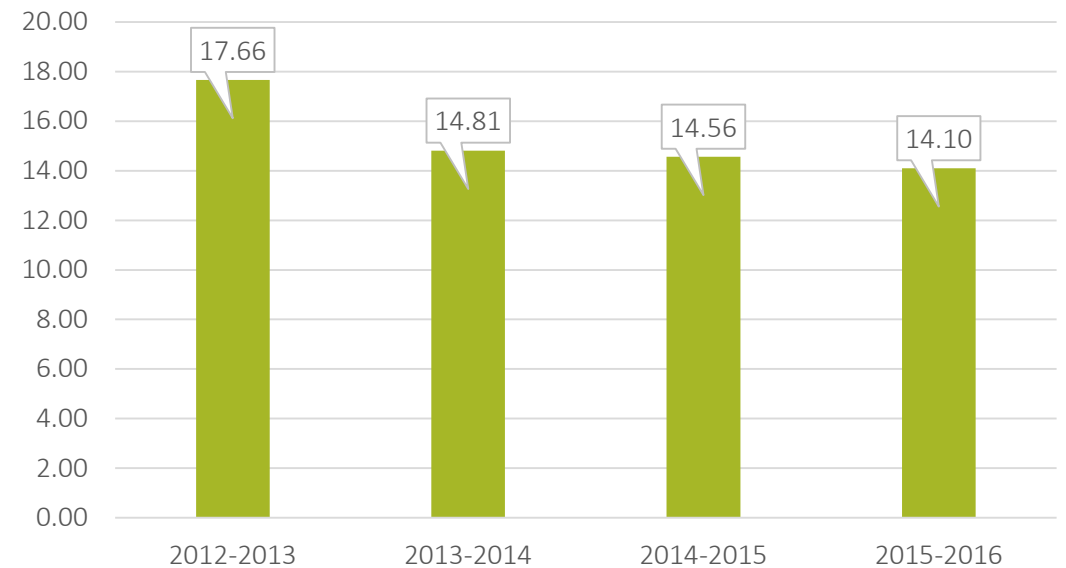


Figure 30

Assisted clients by landing industry at exit

When compared with the layoff industry- Figure 24, Figure 31 shows that the same industries that laid off people also hired people; meaning they are industries with high turnover. Some industries such as "retail Trade," "accommodation and food services," and "construction" are well known for high turnover. There are well known reasons behind the high turnover in these industries. However, "manufacturing" was not in this category. These results might suggest also that employers are not finding the right people and skills for their needs.

Assisted clients by the landing industry at exit, in London
ER, in 2016/2017

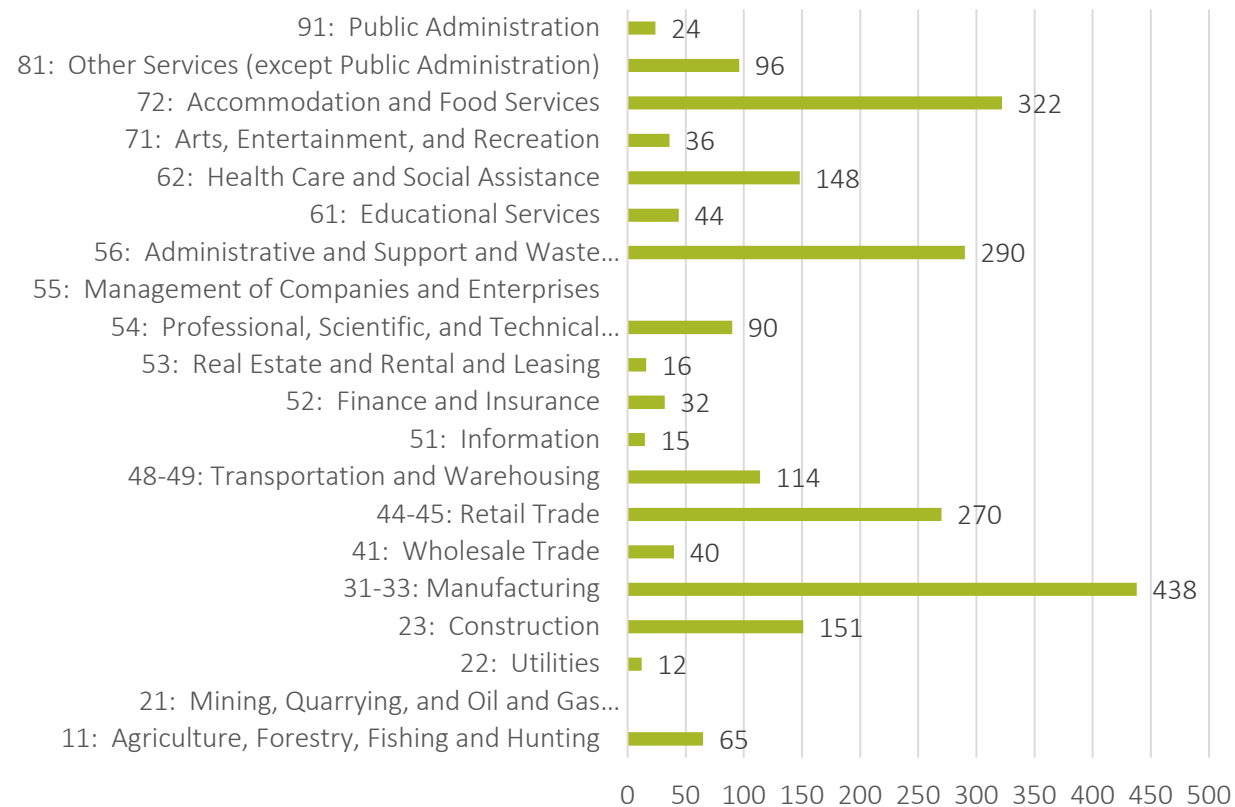


Figure 31

Assisted clients by landing industry at exit

Excepting for “11: Agriculture, Forestry, Fishing and Hunting,” “48:Transportation and Warehousing,” “56: Administrative and Support and Waste Management and Remediation Services,” and “72: Accommodation and Food Services” the proportions of assisted clients in London ER landing on various industries were fairly similar to the ones in the Western Region or Ontario.

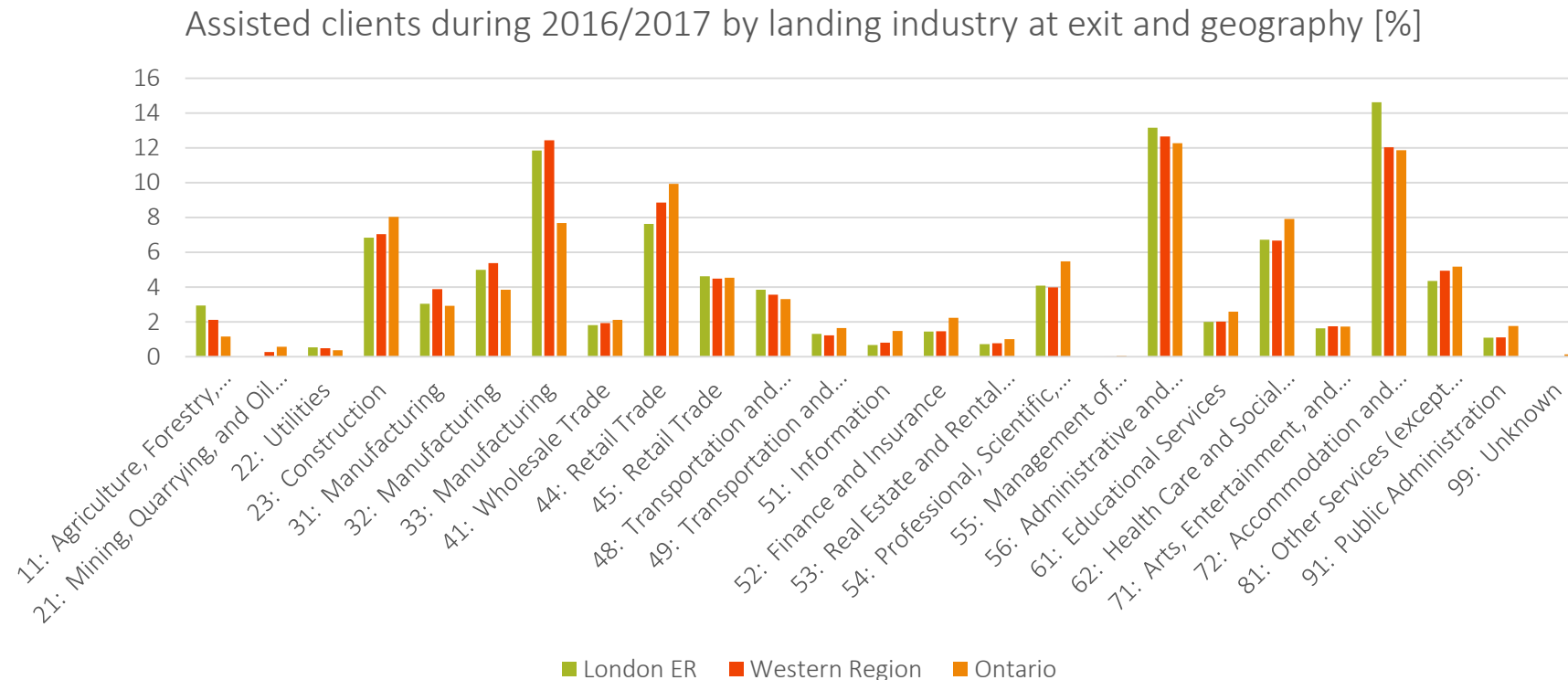


Figure 32

Where is the most typical client of the ES at exit, in London ER?

Employed full-time

In “31-33 Manufacturing” most likely landing on one of the following occupations:

92: Processing, manufacturing and utilities supervisors and central control operators

94: Processing and manufacturing machine operators and related production workers

95: Assemblers in Manufacturing

96: Labourers in Processing, Manufacturing and Utilities

Conclusions

In 2016/2017 about 66% of assisted clients in London ER had a job when exited the services and about 14% continued with the training/education

Can we do better?

Reflect on opportunities:

- The current delivery of ES services

- The service integration

- Monitoring and supporting clients beyond exit